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(54) Title: LAUNDRY TREATMENT COMPOSITIONS

(57) Abstract: A laundry treatment composition which comprises a surfactant and from 0.0001 to 0.1 wt% of a combination of dyes which together have a visual effect on the human eye as a single dye having a peak absorption wavelength on cotton of from 540 nm to 650 nm, preferably from 570 nm to 630 nm, the combination comprising a photostable dye which is substantive to cotton.

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